

 **Enterprise Miramichi / Entreprise Miramichi**

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Enterprise Miramichi leads in the development of regional strategies and assists in their implementation.

Whether you are involved in business startup, expansion, or relocation, Enterprise Miramichi can help!

As the local economic development agency, our staff is dedicated to providing you with all of the services & information you need to choose the Miramichi region as the place for your business.

Roles

- Provide leadership and partnership coordination.
- Lead the development of strategic plans.
- Create, implement and monitor regional integrated work plans.
- Integrate local, provincial and federal priorities.
- Offer business development and counselling.
- Support development of strategic clusters.
- Coordinate labour force development initiatives.
- Facilitate management training for SMEs.
- Support investment and export development activities.

Goal

Our overall goal is straightforward: **Sustainable community economic development.**

The thrust of the effort to support our goal is focused on global competitiveness in three key areas: 1) Innovation, 2) Productivity, and 3) Export.

The strategy to achieve our goal consists of four major elements:

- Workforce Development
- Business Development and Expansion
- Investment and Relocation Strategies
- Strategic Community Partnerships