



CITY OF MIRAMICHI FESTIVAL AND EVENTS GRANT APPLICATION

ORGANIZATION'S LEGAL NAME:

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NAME OF FESTIVAL/EVENT:

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Start date:	End date:
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APPLICANT INFORMATION:

Address:
City:
Postal Code:
Telephone
Fax:
Website

CONTACT PERSON (LIST 2):

Name:	Title:
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Phone: Mobile:	Email:
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Name:	Title:
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Phone: Mobile:	Email:
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STATE THE OBJECTIVES OF YOUR ORGANIZATION/COMMITTEE

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GRANT APPLYING FOR:

<input type="checkbox"/> Festivals and Events
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BRIEF DESCRIPTION OF THE PROJECT:

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PLEASE INDICATE IN PERCENTAGES THE PURPOSES OF THE ORGANIZATION:

PURPOSE	PERCENTAGE
Recreation and Cultural Social and Family Environmental Heritage Advocacy	
Other – Provide Information	

VOLUNTEER AND PARTICIPANT INFORMATION:

Number of Volunteers:

Number of Volunteer Hours (estimate):

PLEASE IDENTIFY OTHER CONTRIBUTIONS APPLIED FOR:

PROGRAM	AMOUNT.
1.	
2.	
3.	
4.	

GRANT AMOUNT/IN KIND SERVICES

Cash Grant requested: _____

In-Kind Services provided by the City(description and value):



PURPOSE OF THE GRANT

Please indicate how grant would be utilized:

FINANCIAL INFORMATION

Include the most recent audited/reviewed year-end financial statements.

(Balance Sheet and Income statement)

For current year grant provide a Budget including Revenues and Expenditures

Other Assets:

Bank Balance:

Investment Certificates/Reserves:

Any other liquid assets:

Is the organization a registered non-profit?

Yes No

Is the organization supported by other levels of government?

Yes No

Are there full-time paid employees?

Yes No

Does the festival/event attract media attention?

No Regional Provincial National International

WHAT IS THE EXPECTED ATTENDANCE OF THE FESTIVAL/EVENT?

WHAT PERCENTAGE OF THE EXPECTED ATTENDANCE ARE YOU EXPECTING TO BE OVERNIGHT VISITORS OR DAY TRIPS?

TYPE OF PARTICIPANT	PERCENTAGE
1. Overnight visitor	
2. Day visitor	

HAS THE FESTIVAL/EVENT BEEN SUCCESSFUL IN ATTRACTING SPONSORSHIP?

SPONSOR	AMOUNT
1.	
2.	
3.	
4.	





ECONOMIC DEVELOPMENT INCENTIVE

The purpose of this economic development incentive is to provide the City with an additional tool to support and attract new development to the City of Miramichi.

TARGET SECTOR

- Aerospace and defence;
- Manufacturing;
- Value-added manufacturing;
- Distribution centres;
- Energy;
- Valued-added food processing;
- Information and communications technologies;
- Cannabis related companies;
- Hotel and conference development;
- Other facilities as determined by the City of Miramichi.

The incentive will be issued as follows:

- The value of the incentive will be based on the net value of financial investment in the infrastructure only (equipment investment shall not qualify);
- Amount of the available incentive shall be calculated using the declared cost of infrastructure construction as stated on the approved building permit issued prior to construction;
- The maximum allowable incentive will be calculated as 5% of the infrastructure investment amortized over 5 years;
- Upon acceptance into the incentive program the company shall be required to enter a contractual agreement with the City of Miramichi outlining the project and the terms and conditions of the incentive acceptance;
- The first installment of the economic development incentive shall be payable as of December 1st of the calendar year project completion. (as deemed by the GMRSC-Planning Services);
- Subsequent installments of the economic development incentive shall be issued on December 1st of each subsequent year of the agreement;
- All payments under the economic development incentive are subject to the terms and conditions of the contractual agreement noted above.

QUALIFICATIONS

Companies will require the following:

- Proposal must be a new construction or value-added expansion to an existing facility that once complete will increase the value of the proposed property;
- All applicable government sector related approvals and permits;
- A formal business planning outlining company goals and objectives including marketing plans;
- Projected goals for employment creation and financial investment;
- An approved building permit issued by the GMRSC-Planning Services;
- The applicant/property owner must be actively involved in the industry as outlined in the business plan; (rental/investment properties are not eligible);
- Property ownership within the City of Miramichi

APPLICATION REQUIREMENTS

The following steps must be adhered to qualify for the economic development incentive:

1. Contact the Department of Economic Development and Tourism to be assigned a file number and to be appointed a development officer;
2. Schedule meeting with development officer to review proposal and to determine eligibility;
3. Provide the necessary documentations and complete the application forms as required.

Please contact the Department of Economic Development and Tourism to begin the process of applying for this incentive at:

Paul McGraw
Economic Development Officer
141 Henry Street
E1V 2N5
City of Miramichi
(p) (506) 623-5383
(m) (506) 623-8264
paul.mcgraw@miramichi.org



DÉCRIVEZ BRIÈVEMENT LE PROJET**VEUILLEZ INDIQUER LA PART EN POURCENTAGE DES VOCATIONS DE VOTRE ORGANISME.**

VOCATION	POURCENTAGE
Loisirs et culture Société et famille Environnement Patrimoine Défense d'une cause	
Autre – Fournir de l'information	

INFORMATION SUR LES BÉNÉVOLES ET LES PARTICIPANTS

Nombre de bénévoles

Nombre d'heures de bénévolat (estimation)

VEUILLEZ INDIQUER LES AUTRES DEMANDES DE CONTRIBUTION QUE VOUS AVEZ PRÉSENTÉES :

PROGRAMME	MONTANT.
1.	
2.	
3.	
4.	

MONTANT DE LA SUBVENTION / DES SERVICES EN NATURE

Subvention en espèces demandée : _____

Services en nature fournis par la Ville (description et valeur) :



FESTIVAL AND EVENT RESULTS FOR ECONOMIC IMPACT ASSESMENT:

Required if the event is gated (meaning they are selling tickets and tracking attendance).

Total budget for the event: _____

Final attendance of the event: _____

Results of the following Survey:

- 1) How far have you travelled to get to Miramichi? _____ KM
- 2) How many people are with you? _____ over 16 years _____ 16 years and under
- 3) What is your postal/Zip Code _____
- 4) Do you live in N.B. _____ YES _____ NO
Are you staying overnight? _____ YES How many nights? _____
_____ NO
- 5) How many times did you leave your place of accommodation today? _____

A sample Size of 100 surveys is recommended





DECLARATIONS:

I hereby certify that the information included with this application is complete, and is true and correct to the best of my knowledge, and that I have been authorized by the Board of Directors to make this declaration and to submit this application on behalf of the above named organization.

Signature

Position

Date

I hereby declare that if our organization is successful at obtaining a City of Miramichi grant we will provide the City with a post grant report for review of the project/program including the number of participants for which the grant was obtained to ascertain whether grant monies received were used for the stated purpose(s) set out in this application.

Signature

Position

Date

Once completed please return this application with all support documentation attached to the Department of Economic Development & Tourism.

Atten: Paul R. McGraw, Economic Development Officer

EVALUATION CRITERIA:

- Completed application with required information
- Activity within the boundaries of the City of Miramichi
- Serve clearly identified community needs and benefits a meaningful number of people
- Has the proposed project /activity been thoroughly developed and carefully planned
- In-kind services required? Quantified?
- Encourage and promote the benefits of volunteering in the community
- Effectively markets city programs and culture to residents, visitors and businesses
- Continues partnerships that improve service opportunities
- Increase and sustain the number of visitors to the city
- Expected positive economic impact to the community