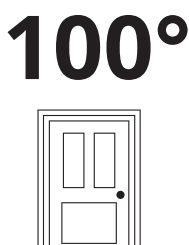
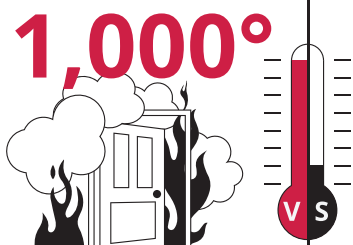




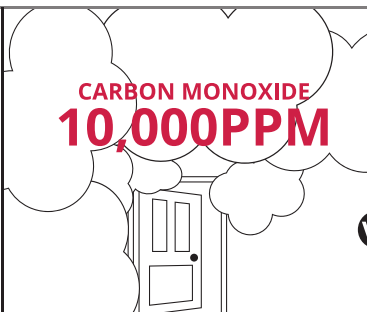
CLISE

BEFORE YOU DOZE

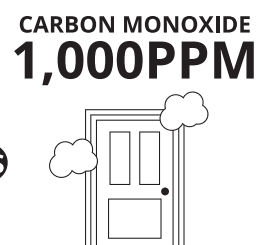


MAKE A 900 DEGREE DIFFERENCE

During a fire, a closed door can mean the difference between 1,000 degrees and 100 degrees.



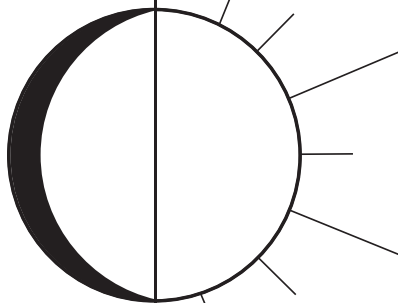
VS



TAKE IT DOWN A NOTCH

During a fire, a closed door can keep carbon monoxide levels at 1,000 PPM versus 10,000 PPM when a door is left open.

50%
of home fire deaths
happen between
11pm and 7am



DOZE SAFELY

Closing doors before you go to bed helps keep you safe.



17 MINS
TO ESCAPE A FIRE 40 YEARS AGO

VS



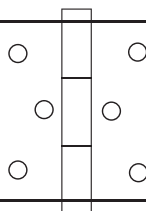
3 MINS
TO ESCAPE A FIRE TODAY

YOUR NIGHTLY
REMINDER



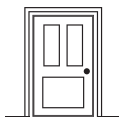
FIRE IS GETTING FASTER

Because of modern synthetic materials and furniture, fire is up to 7x faster. Closed doors slow down fire growth.



YOUR SAFETY
HINGES ON IT.

ADD CLOSED DOORS



TO YOUR FIRE SAFETY TOOLBOX

ONE OF THESE
THINGS IS
SAFER THAN
THE OTHER.
CLOSE BEFORE
YOU DOZE.

